



AKPD MESSAGE & MEDIA

730 N Franklin St Ste 404

AGREEMENT MADE BETWEEN

WCBS-TV

524 WEST 57th STREET, . NEW YORK NY 10019

WCBS-TV

1011-80130-1

PAGE

Required

prior notice

DATE PRINTED 06/01/17

CONTRACT NO. REV.

1

Cancellation Notice

Announcement 28 days

AND

AGENCY (OR SERVICE) ACTING AS AGENT FOR 391791 ADVERTISER (OR AGENCY AND ADVERTISER)

JOHNSON FOR GOVERNOR

9 Warren St

Newark NJ 07102-3009

USA

PRODUCTD/GOVERNOR NJ PRIMARY

AGENCY EST. NO. LOCAL PRODUCT 1304 SALESPERSON CODE

IL 60654-7205

NO. WEEKS:

NATIONAL SALESPERSON

13565

NAME

AND

ADDRESS

CONTACT

John Link - CTS-PH

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

BROADCAST SCHEDULE STARTING 06/02/17 AND ENDING 06/04/17

Chicago

USA

Additional Terms and Conditions:

2) CBS reserves the right to refuse payments in select formats based on business circumstances.

NONDIS	CRIMINATION POLICY:	GPS Tele	vision Statio π	avand its Station	s do not discrir	ninate in advertising contrac	ts on the basis of race or ethnicity, and will no	a ççep tany	advertising which	is intended to
ITEM	DAYS	PWK.	FROM	ТО	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
1 LUR	F	1	06:00A	07:00A	30\$	06/02/17-06/02/17	2 NEWS THIS MORNING	1	900.00	900.00
2 LUR	F	1	07:00A	09:00A	30S	06/02/17-06/02/17	CBS THIS MORNING	1	1000.00	1000.00
3 LUR	Su	1	08:58A	10:30A	30S	06/04/17-06/04/17	CBS SUNDAY MORNING	1	7000.00	7000.00
4 LUR	F	1	09:58A	11:00A	30S	06/02/17-06/02/17	LET'S MAKE A DEAL	1	1000.00	1000.00
5 LUR	F	1	11:58A	12:30P	30S	06/02/17-06/02/17	NOON NEWS	1	1200.00	1200.00
6 LUR	F	1	04:00P	05:00P	30s	06/02/17-06/02/17	JUDGE JUDY	1	1300.00	1300.00
7 LUR	F	1	05:00P	06:00P	30s	06/02/17-06/02/17	5PM EARLY NEWS	1	1500.00	1500.00
8 LUR	F Sa Su	2	06:00P 06:00P 06:28P	06:30P 06:30P 06:56P	30s	06/02/17-06/04/17	EARLY NEWS	2	1600.00	3200.00
9 LUR	Su	1	06:57P	08:00P	30S	06/04/17-06/04/17	SIXTY MINUTES	1	15000.00	15000.00
10 LUR	F-Su	2	11:00P	11:35P	30S	06/02/17-06/04/17	LATE NEWS M-SUN	2	3200.00	6400.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser

AS AGENT FOR (ADVERTISER)





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ITEM	DAYS	PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
11 LUR	F	1	11:35P	12:37A	30S	06/02/17-06/02/17	LATE SHOW WITH S. COLBERT Total Contract:	1 13	3000.00	3000.00 41500.00
						Apr	Billing Summary May Jun		Total	_
					Qtr 2	.00	.00 41500.00	<u>GR</u>	41500.00 AND TOTAL 41500.00	

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